



Brochure: Cultural Awareness

Building bridges through cultural awareness !

Are you ready to foster a more inclusive and culturally aware workplace? Be-a-Chameleon's Cultural Awareness Workshop is your key to unlocking the potential of global collaboration. Tailored to fit your needs, our workshop comes in three customizable durations — a bite-sized 90-minute session, a half-day deep dive, or a full-day immersive experience.



Workshop Options:

Bite-Sized (90-Minute Session)

- Perfect for busy schedules
- Quick insights into cultural nuances
- Ideal for icebreakers and raising awareness

Half-Day Workshop:

- In-depth exploration of cultural dimensions/ your Global DISC team profile
- Practical exercises and reflections for immediate application
- Team-building activities for enhanced collaboration

Full-Day Immersive Experience:

- Comprehensive understanding of global cultures
- Deep-dive into cross-cultural communication
- Customized activities / reflections for practical application

Key Features

- **Cultural Dimensions Exploration:** understand the core cultural dimensions influencing global interactions. Dive into Erin Meyer's cultural dimensions, and/or use Global DISC to tailor the training to your team even more,
- **Effective Cross-Cultural Communication:** develop strategies for clear and respectful communication across diverse teams. Explore linguistic challenges, non-verbal cues, and communication styles worldwide.
- **Practical Application:** apply cultural insights to real-world scenarios through interactive exercises and experience sharing. Learn to navigate cross-cultural negotiations, presentations, and collaborative projects,

Tailored to your schedule:

Whether you're looking for a quick team-awareness session or a comprehensive cultural immersion, our workshop is designed to fit your schedule and objectives.

Why Be-a-Chameleon?

- **Flexible duration:** choose the duration that aligns with your team's availability and needs.
- **Customizable content:** we tailor the workshop content to address specific challenges in your industry or organisation. From tech to finance, healthcare to manufacturing, our content resonates with your team.
- **Empathy-driven approach:** our workshops are crafted to create an inclusive and open learning environment. We prioritize empathy, ensuring that participants feel heard, valued and motivated to embrace cultural diversity.

Get Started Today!

Transform your workplace into a culturally intelligent hub with Be-a-Chameleon's Cultural Awareness Workshop. Contact us to schedule a session that fits your team's rhythm.

Embrace Diversity. Thrive Together,